

CALL FOR SPONSORS

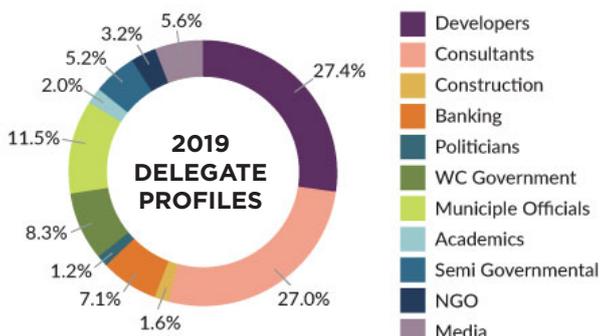
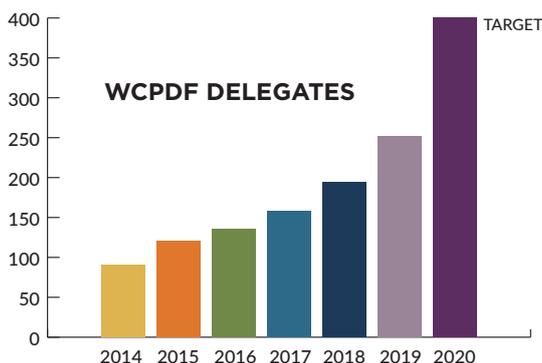
ABOUT THE WCPDF ANNUAL CONFERENCE

The WCPDF's annual conference gathers together thought leaders from the public and private sector involved in fixed capital investment, development and construction, and who are dedicated towards achieving a sustainable built environment sector by tackling the challenges and celebrating the achievements of our collective industries.

Delegates range from large corporations, investment agencies, financial institutions and the legal fraternity to independent consultants, service providers and contractors, as well as political leaders and senior planning authorities across various government tiers.

The event is also well attended by the media, who have come to see it as a reputable indicator of the state of our sector and a valuable source for accurate, informative and well-researched content.

Initiated in 2014, this annual conference has grown substantially in attendance from less than 100 delegates in 2014 to a full house of over 250 at the 2019 conference. For 2020, the event is moving to the Cape Town International Convention Centre in order to accommodate 400 delegates, and make the conference even more centralised and accessible for delegates to attend from across the Western Cape.



THE THEME:

20/20 VISION FOR GROWTH:

Towards collaboration implementation and accountability

Collaboration, implementation and accountability are the key focus areas for the Western Cape Property Development Forum's (WCPDF) 7th Annual Conference in 2020. It reflects on a year of challenges, the avenues pursued to bring public and private sectors into alignment, the successes achieved as well as an in-depth interrogation of the work still to be done, and the plotting of a workable vision for economic growth into the future.

WHAT THE CONFERENCE REPRESENTS TO OUR SPONSORS

The annual conference has become an important event on the industry calendar at which sponsors can increase brand recognition while networking with key private and public representatives involved in the Western Cape property development sector.

Together with increasing awareness of your products and services, participation as a sponsor:

- ensures each sponsor recognition as a supporter of economic development in the province
- offers a highly representative platform for engaging with potential customers and future business partners
- opens doors for exploring new opportunities in the property development sector, identifying emerging trends and sparking new ideas
- develops rapport with industry colleagues as well with political leaders and authorities at both local and provincial level.

CONFERENCE ENQUIRIES

For more information about the conference, please visit: <http://sbs.co.za/wcpdf2020>

Call: 071 348 1780 / Email: info@sbs.co.za

Hosted by Western Cape Property Development Forum
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SPONSORSHIP OPPORTUNITIES

Various sponsorship opportunities are available for the **WCPDF's 2020 Vision for Growth** conference:

1. Gold, Silver and Bronze sponsorship.
2. Name branding of functions.
3. Sponsorship of a variety of delegate and speaker items, including sponsorship towards keynote speakers' accommodation and travel costs.

The following sponsorship packages provide a high degree of flexibility, combining traditional branding elements with value-added opportunities for addressing delegates and communicating your corporate message.

1. Gold, Silver & Bronze

As a Gold, Silver or Bronze sponsor, your company will be clearly identified as one of the most important contributors at the **2020 Vision for Growth** conference. Packages include:

	Gold	Silver	Bronze
Sponsorship Costs	R78,000 + VAT	R52,000 + VAT	R27,000 + VAT
Company logo, in colour, on all promotion material involving direct marketing and promotion of the conference (SBS and WCPDF web pages relating to conference); opening and holding slides during conference presentations	✓	✓	✓
Company logo on the front cover of the conference programme	✓	✓	✓
Company banners in the conference foyer area (vertical freestanding banner only)	2 banners	2 banners	1 banner
Company banner adjacent to the main speaker stage area (vertical freestanding banner only)	1 banner	x	x
An advertisement inside the conference programme (The two page Gold option is spread across a ring folder-style programme)	A5 two pages	A5 single page	A5 single page
Logo on the conference website with a link to your company website	✓	✓	✓
An opportunity to introduce your company during the conference sessions	5min	2min	x
Display table space within the conference foyer area, to be used to promote your company's business	2 tables	1 table	x
Free conference tickets for delegates from your company to attend the full conference, to the value per delegate of R7,400 (excl VAT, member rate)	6 tickets (to the value of R44,400)	4 tickets (to the value of R29,600)	2 tickets (to the value of R14,800)

SPONSORSHIP ENQUIRIES

Please contact Kim Kilpatrick on 076 721 0135 or admin@wcpdf.org.za to discuss your sponsorship involvement in more detail.

2. Name Branding of Functions

Networking Cocktail Party , including the display of two banners in the party area, a five-minute opportunity to address the guests before the cocktail party, and acknowledgement on the day's programme of the sponsorship.	R45,000 + VAT
Lunch – Day 1 , including the display of two banners in the lunch area during the lunch, a 2-minute opportunity to address delegates before lunch, and acknowledgement on the day's programme of the sponsorship	R40,000 + VAT
Lunch – Day 2 , including the display of two banners in the lunch area during the lunch, a 2-minute opportunity to address delegates before lunch, and acknowledgement on the day's programme of the sponsorship	R40,000 + VAT

3. Sponsorship of Selected Items & Keynote Speaker Costs

The following items, or any other appropriately suitable items, may be provided or sponsored, based on the attendance of 400 delegates at the 2020 conference.

Dual-branded (together with WCPDF logo) conference bags @ R35 each	R14,000 + VAT
Speakers' gifts (sponsors to be acknowledged during handout)	R5,000 + VAT
Branded delegate lanyards for use with name tags @ R25 each	R10,000 + VAT
Delegates end-of-day lucky draw gifts (one per day): Bose noise-cancelling headphones @ R8 000/set x 2 sets (Sponsors to be acknowledged during draw)	R16,000 + VAT
Branded mason contractor's buddy (3m measuring tape, spirit level, pen & memo pad) for incorporation into delegates' bags @ R35 each	R14,000 + VAT
Branded "Smile-ready" toothpick & mint holder for incorporation into delegates' bags @ R18 each	R7,200 + VAT
Branded pens for incorporation into delegates' bags @ R20 each	R8,000 + VAT
A5 advert in conference programme	R5,000 + VAT
Loose-leaf insert or company brochure to be placed inside conference bag. To be supplied by sponsor.	R5,000 + VAT
Sponsorships towards keynote speakers' accommodation & travel costs	For discussion with interested sponsors

CONCLUSION

We are most willing to discuss implementation of the above offerings or any other ideas you may have for your company to add value for our 2020 conference delegates and gain appropriate exposure for your organisation.

We hope to conclude most of the major sponsorship agreements before the end of June 2020 so that we can timeously include the names of major sponsors in the main wave of advertising leading up to the event in August 2020.

We look forward to welcoming you on board as a sponsor of the **WCPDF 2020 Vision for Growth** conference, and to working with you to make the event, once again, a valuable and rewarding event for all participants.

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