

CLUSTERS

meeting the challenge of globalisation

Globally, local and state governments are realizing the power of local clusters, and implementing initiatives to strengthen and foster the national and institutional structures that underpin them.

More than 2500 cluster initiatives have been mapped globally with an overwhelming body of evidence showing the success of cluster initiatives, and their value as highly cost effective economic development tools

Being the first TCI global conference in Africa, we look forward to a particular emphasis on the role of cluster initiatives in emerging economies, and the sharing of lessons between cluster practitioners from both developed and developing economies.

Why attend?

Gain a deeper understanding of the role of clusters as the key building blocks of a modern innovative economy as cluster practitioners from government, industry and academia share their experiences in running cluster initiatives and programmes. Optional will also be two days of pre-conference cluster tours and workshops.

Why visit CapeTown?

Cape Town offers a warm mediterranean type climate boasting 6 of the top 10 South African tourist attractions within an hours drive of Cape Town. These include the world famous Table Mountain, Robben Island, the V&A Waterfront, Cape Point Nature Reserve, the Cape Winelands and Kirstenbosch Botanical Gardens along with the beautiful beaches.

Who should attend?

Economic development officers, academics, policy makers, business people, consultants, investors, analysts, development agencies and anyone interested in competitiveness and economic and cluster development.

About TCI:

TCI is a not-for-profit alliance of cluster practitioners. TCI's mission is *to improve living standards and the local competitiveness of regions throughout the world*, by fostering cluster-based development initiatives. Our membership base is more than 800 leading practitioners from all levels of governments, Academia and from the private sector, coming from more than 60 countries

www.competitiveness.org

TCI 2008 PROGRAMME OUTLINE

Monday 27 October 2008

Cluster Tours & Table Mountain Sundowners:

Tour 1 – High Tech & Services Tour
ICT, Call Centres, Tourism, Bio-tech and advanced Materials

Tour 2 – Agri-processing Tour
Wine, Aqua-culture, organic producers, co-operatives and state-led research and development laboratories

Tour 3 – Manufacturing & Engineering Tour
Clothing and textiles, Ship repair, Oil and Gas and marine engineering and tooling

Tour 4 – Creative Industries Tour

All tours ending with Sundowners on top of Table Mountain

Tuesday 28 October 2008 (AM only)

Cluster 101 Workshop:

Course Co-ordinator: **Ifor Ffowcs-Williams**
An action-packed half-day introduction to clusters offered by internationally renowned cluster expert Ifor Ffowcs-Williams and a star-studded line-up of guest speakers from

around the world. The course is a must for all government officials, cluster practitioners, and economic development specialists.

Tuesday 28 October 2008 (PM only)

Regional Workshops:

- 1 India – Co-ordinator: **Prof. Amit Kapoor**
- 2 Latin-American – Co-ordinator: **Alonso Ramos Vaca**
- 3 Pan African Competitiveness Forum (PACF)

Wednesday 29 – Friday 31 October 2008

TCI Conference: CLUSTERS — meeting the Challenge of Globalisation:

Over 70 speakers from 23 countries including highly acclaimed and respected international authorities:

Juan Manuel Esteban, TCI President, Coordinator of the Basque Country Cluster Policy, Department of Industry, Basque Government, Spain

Dr Christian Ketels, Harvard Business School, Institute for Strategy and Competitiveness

Professor Antoni Subira, IESE Business School,

Barcelona & former Minister of Industry, Tourism & Trade.

Kenneth Lanza, is a Managing Director, BearingPoint, USA, overseeing their global practice for National Competitiveness & Enterprise Development and former Senior Foreign Affairs Advisor to the Assistant to the President in the White House 2003/2004.

Douglas Zhihua Zeng, is a member of the World Bank Institute's Private Sector Development/ Investment Climate Capacity Enhancement Programme and a Private Sector Development Specialist.

Esko Aho, former Prime Minister of Finland and currently President of SITRA, the Finnish Innovation Fund and a director of Russian Venture Company

Academic Summit in conjunction with Trade & Industries Policy Strategies (TIPS) Annual Forum:

Including tracks on:

- Anti-Poverty Strategy
- Poverty & inequality
- The 2nd Economy

